

UK Public Administration Committee (PAC) of the Joint University Council

Annual Conference in collaboration with the

Teaching Public Administration Conference (TPAC), USA

10th - 12th September 2018

In this, its Centenary year,

is hosted by Newcastle Business School, Northumbria University

'Innovative and Enterprising Public Services'

Conference Information and Schedule

www.northumbria.ac.uk/pac2018

Conference Organisers

Associate Professor Pamela Dunning, Troy University, USA:
pdunning@troy.edu

Professor Joyce Liddle, Newcastle Business School,
Joyce.Liddle@northumbria.ac.uk

Dr Lorraine Johnston, Newcastle Business School,
Lorraine.Johnston@northumbria.ac.uk

Innovative and Enterprising Public Services

The 2018 National Teaching Public Administration Conference was held in collaboration with the United Kingdom's Annual Public Administration Conference at Northumbria University in

As national governments' around the world continue their efforts to ameliorate the impacts of global shifts in migration; inequalities between rich and poor countries; collapse of global financial markets, an on-going lack of trust in politicians, they are also making decisions on exactly how to organize and structure representative democratic institutions fit for the 21st Century. The complexity of 'wicked issues' such as ageing demographic profiles and pensions shortfall; high youth unemployment, rising crime rates, terrorist threats; escalation in social media; and others policy priorities are not only demanding greater levels of public spending in an era of financial constraints, but forcing public servants and politicians to situate innovation and enterprise as core governmental activities. Seeking out innovation at all levels of government will, it is argued, enhance performance, increase public value, respond to citizen/user expectations, but also minimize costs and eradicate inefficiencies.

'One size fits all' universal solutions to complex social problems no longer suffice, as no one public, private or civic organization in isolation is capable of satisfying increasing citizen demands to tailor services to personal needs. Citizens are no longer passive consumers but empowered individuals who expect state agencies to provide more personalized services and choice, either those more akin to private provision, or increasingly through a wider range of civic providers. An iPod generation that expects personalized service delivery and rapid responses to problems needs to be set against a backdrop of 'finite resources and infinite demands' meaning that innovation and enterprise become crucial and core activities. Pluralities of inter-relationships between state, market and civic institutions are now the focal point for co-production and co-responsibility of public service delivery and production of public value. New relational forms of governance are not only a challenge to the role of government in advanced democracies in the 21st Century but they raise questions on what type of institutions, organizational and leadership capacities are needed in future to synergize the state's own resources, capacities and knowledge with those of the market and civic institutions. Clearly this brings challenges for public service organization and delivery.

Professor Tom Bryer, School of Public Administration, University of Central Florida, Fulbright Scholar and Specialist, Visiting Professor, Kaunas University of Technology (Lithuania) and Visiting Professor, Institute for Public Policy and Professional Practice, Edge Hill University (UK) delivered a presentation on: '***Public Administration in the age of Trump***'

The conference included a range of policy/practitioner keynotes/roundtables/panel discussions as follows:

- Lord John Shipley of the House of Lords has agreed to present the Frank Stacey Address.
- A representative of TPA, ASPPA in the USA will update us on Public Services under Donald Trump's Administration, one year on.
- Professor Keith Shaw will present recent research on 'Who Runs the NE now?'
- The National and Local Policy advisor on Social Value will lead a practitioner session.

- An Emergency Services Panel led by Professor Paresh Wankhade will draw together academics and policy/practitioners from Police, Fire and Rescue and Ambulance Services.
- One of the organizers of the 2018 Great North Exhibition will reflect on potential future impacts of the event.
- Representatives from Innovate UK-will invite discussions on University engagement and impacts of research.
- Professor John Mawson of University of Durham will showcase the work of the Institute of Local Governance, and facilitate a session creating the mechanics and processes to bring together academic/policy/practice. John and colleagues will examine recent, successful cases.
- There was a chaired session discussion between academics/policy/practice to identify some of the barriers/challenges of university engagement-to include an Impact Panel involving ESRC/CABS/HEFCE representatives to talk about engagement with practice.
- Joint practitioner/academic session on the New Municipalism.
- The main Public Administration publishers had an Exhibition of the latest books/journals and other publications.
- A social program was included.

Session 3

Date/Time Monday 10/09/2018 2.00-3.15pm (Ellison Building ELA 001)

Chair: John Diamond, Edgehill University (Diamondj@edgehill.ac.uk)

Mike Rowe, Liverpool University (Michael.Rowe@liverpool.ac.uk)

Sanjay Chopra, National University of Public Service (sanjaychopra72@gmail.com)	Feminisation of Urban Poverty and the Role of Government in Inclusive Development: A Case Study of Domestic Helps in Delhi.
Emmanuel Ojeme, Teesside University (C.Ojeme@tees.ac.uk)	An Exploration of the Perception of Local Communities as Criteria for Measuring Local Government Service Delivery Performance in Nigeria as a Developing Country.
Veronique Achmet, University of Montpellier (veronique.achmet@umontpellier.fr)	Management of absenteeism in public hospitals.
Dolores Kuchina-Musina, Old Dominion University (dkuch002@odu.edu), John C. Morris	Buying Innovation: An Examination of Public Private Partnerships and Contracting Out Innovation.

Break 3.15-3.30pm

Session 4

Date/Time Monday 10/09/2018 3.30-4.45pm (Ellison Building ELA 001)

Chair: John Diamond, Edgehill University (Diamondj@edgehill.ac.uk)

Mike Rowe, Liverpool University (Michael.Rowe@liverpool.ac.uk)

Lesley Martin, Glasgow Caledonian University (lmarti216@caledonian.ac.uk)	Implementing Strategies for the Local Economy: A Discourse Approach.
Iniobong Enang, Glasgow Caledonian University (iniobong.enang@gcu.ac.uk)	Transforming Public Services: Managing the Risks.
Matthew Tidmarsh, Leeds university (lwmt@leeds.ac.uk)	Probation and Professionalism.
Elena Bendeliani, (elene.bendeliani@gmail.com)	The Role of Change Management Process in Enhancing the Success. of Innovative Projects: Example of Georgian Public Service.

Closing Remarks: Monday 10/09/2018 4.45-5.15pm (Ellison Building ELA 001)

Walking Tour of Historical Newcastle (optional, led by John Fenwick and Guy Brown)

Meeting point: Ellison Building, Northumberland street entrance

5.45-7.15pm (limited numbers, register interest with John Fenwick

(john.fenwick@northumbria.ac.uk)

PhD Student Dinner:

7.45pm Pani's Café, High Bridge Street, Newcastle

**Tuesday 11 September 2018: Public Administration Committee Annual Conference:
Innovative and Enterprising Public Services**

**Registration: Tuesday 11th September 2018 8-15-9.00am Computer and Information
Sciences Building (CIS) Building Reception**

Welcome to the Conference: Professor Jackie Harvey (9.00-9.15am) (Ellison Building ELA 002)

Session 1: Local Government Entrepreneurship – Towards a new Municipalism?

Date/Time Tuesday 11/09/2018 9.15-10.45am (Ellison Building ELA 001)

Chair: Neil Barnett - Leeds Beckett University, UK (N.Barnett@leedsbeckett.ac.uk)

Neil Barnett, Leeds Beckett University (N.Barnett@leedsbeckett.ac.uk) Steven Griggs, De Montford University Steven Hall, University of the West of England David Howarth, University of Essex	Entrepreneurship, Wealth Creation and the New Municipalism – Routes to “Plan B”.
Peter Eckersley, Nottingham Trent University (peter.eckersley@ntu.ac.uk)	Designing the “New Municipalism”: the Role of Endogenous and Exogenous Actors in Choosing Local Service Delivery Models.
Janice Morphett, University College London (j.morphett@ucl.ac.uk) Ben Clifford, UCL Bartlett School of Planning	Local authority direct provision of housing: diverse innovation to address common problems.
Responses: Michael Laing, Queen Elizabeth Hospital Gateshead, Alex Heckmann, Franklin University USA and Westerville City Council, Franklin County, Ohio State, USA.	

Session 2: Teaching Public Administration I

Date/Time Tuesday 11/09/2018 9.15-10.45am (Ellison Building ELA 002)

Chair: Pamela T. Dunning, Troy University, USA (pdunning@troy.edu)

Pamela T. Dunning, Troy University (pdunning@troy.edu) John E. Dunning, University of Virginia (johndunning@cox.edu)	Beyond Borders: The State of International/Comparative Coursework in US MPA Programs.
Edoardo Ongaro, Open University (edoardo.ongaro@open.ac.uk)	The Significance of Philosophy for Public Administration Programmes.
Adam Williams, University of Illinois Springfield (awill81@uis.edu) Derek Slagle, University of Illinois Springfield (derekslagle@gmail.com)	Perceptions of Public Administration Doctoral Education and the Academic Future of PA.
Muhammad Azizuddin, University of Tampere (azizuddin08@gmail.com)	Limits of Leadership in Public Service and Delivery with MDGs in Bangladesh.

Break 10.45-11.00am

Session 3: Teaching Public Administration II

Date/Time Tuesday 11/09/2018 11.00-12.30pm (Ellison Building ELA 002)

Chair: Pamela T. Dunning, Troy University, USA (pdunning@troy.edu)

Yahong Zhang, Rutgers University, Newark (yahongzh@newark.rutgers.edu) Lois Warner, Rutgers University, Newark (lmrs@newark.rutgers.edu) Hanjin Mao, Rutgers University, Newark	How Can English-speaking Universities Provide More Accommodating and Inclusive Programs of Public Administration to Asian International Students?
Gail Nicula, Old Dominion University (jnicula@odu.edu)	The Conversion of Wicked Problems in Public Administration from Face-to-Face to Online: Seven Months in the Making.
Nathalie Colasanti, University of Rome "Tor Vergata" (Nathalie.colosanti@uniroma2.it) Chiara Fantauzzi, University of Rome "Tor Vergata" (chiara.fantauzzi@uniroma2.it) Rocco Frondizi, University of Rome "Tor Vergata" (rocco.fronidizi@uniroma2.it) Marco Meneguzzo, University of Rome "Tor Vergata" (meneguzzo@economia.uniroma2.it) , (marco.meneguzzo@usi.ch)	Leadership in Education: a new Challenge for Public Universities?
Alex Murdock (Prof Em) London South Bank University (alex.murdoch@lsbu.ac.uk) Marla Parker California State University, California , USA Stephen Barber, Bedfordshire University , UK	Cultural dimensions in Public Management Postgraduate Education.

Session 4: Elected Mayors and Local Leadership

Date/Time Tuesday 11/09/2018 11.00-12.30pm (Ellison Building ELA 001)

Chair: John Fenwick, Northumbria University, UK (john.fenwick@northumbria.ac.uk)
Lorraine Johnston, Northumbria University, UK (Lorraine.Johnston@northumbria.ac.uk)

John Fenwick, Northumbria University (john.fenwick@northumbria.ac.uk) Lorraine Johnston (Lorraine.Johnston@northumbria.ac.uk)	Leading the Combined Authorities in England: A New Role for Elected Mayors?
John Mawson, Durham University (john.mawson@durham.ac.uk)	A Comparative study of the Metropolitan County West Midlands and the emerging combined authorities.
Dr Janice McMillan, Edinburgh Napier University (J.McMillan@napier.ac.uk)	Do We Really Need Directly Elected Mayors to Run our Big Cities? Lessons from the North.

Lunch 12.30-1.15pm Computer Science Information (CIS) Building

TPA Editorial Board Meeting 12.30-1.15pm)

(Ellison Building ELA 001)

Session 5: Open or Co-Production, Opportunity and Capacity

Date/Time Tuesday 11/09/2018 1.15-2.45pm (Ellison Building ELA 001)

Chair: Andrew Gray, Emeritus professor, University of Durham

Edmund Poku Adu, University of Ghana (epadu@st.edu.gh)	The Role of E-Government in Local Revenue Mobilization: An Evaluation of the use of Point of Sale Devices in Rate Collection at Accra Metropolitan Assembly.
Hande Tek Turan, Yeditepe University (hande.tek@yeditepe.edu.tr)	Anticipation as the Ultimate Tool for Public Administration.
Jagbir Singh Narwal (jagbirnarwal@gmail.com)	Dynamics of Good Governance and Administrative Reforms in India.
Michael Cole, Liverpool University (m.s.cole@liverpool.ac.uk)	Transformations in Governance, Representation and Democracy: Lessons from UK Students' Unions.

Session 6: Academic Session (Emergency Services)

Date/Time Tuesday 11/09/2018 1.15-2.45pm (Ellison Building ELA 002)

Chair: Paresh Wankhade, Edgehill University, UK (paresh.wankhade@edgehill.ac.uk)

Pete Murphy, Nottingham Trent University (peter.murphy@ntu.ac.uk) Kirsten Greenhalgh, Russ Glennon Pete Eckersley	Governance, Leadership and Strategic Performance in England and Scottish Fire and Rescue Services - Who Provides Greater Public Assurance, Accountability and Value for Money?
Howard Davies, (howarddavis04@yahoo.co.uk)	Police, Mayors and Inspectors: Challenge and Change for England's Fire & Rescue Authorities and Services.
Paresh Wankhade, Edgehill University, UK (paresh.wankhade@edgehill.ac.uk)	"Eat, Sleep, Work, Repeat": The Challenging Environment for Emergency Ambulance Workers.

Break 2.45-3.00pm

Session 7: Emergency Services Practitioner Round Table

Date/Time Tuesday 11/09/2018 3.00-4.30pm (Ellison Building ELA 002)

Chair: Paresh Wankhade, Edgehill University, UK (paresh.wankhade@edgehill.ac.uk)

Helen McMillan, ACC, Northumbria Police	
Dame Vera Baird DBE QC, PCC, Northumbria Police	
John Baines, AFCO, Tyne and Wear FRS	

Paul Liversidge, COO, North East Ambulance Service	(provisional)
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Session 8: Innovation and Enterprise in Public Ownership

Date/Time Tuesday 11/09/2018 3.00-4.30pm (Ellison Building ELA 001)

Chair: Jane Beckett-Camarata, The Pennsylvania State University (ejb27@psu.edu)

Kaitlyn Alvarez Noli, Urban Planning and Public Policy, (knoli@uci.edu).	Towards Environmental Justice: Collaboration Among Agricultural Health Stakeholders in Ventura County.
Tony Onyishi, University of Nigeria (obayionyishi@gmail.com)	Grassroots Empowerment and Collaborative Community Security Service in South East Nigeria.
Veronica Giuliani, Università della Svizzera italiana (veronica.giuliani@usi.ch)	Crowdfunding: Resilience, Social Innovation and Participation to the Cultural Patrimony.
Jane Beckett-Camarata, The Pennsylvania State University (ejb27@psu.edu)	Using Open Data as a Means of Public Participation in Governance through Citizen Engagement in the Budget.

Session 9: Public Entrepreneurship

Date/Time Tuesday/09/2018 3.00-4.30pm (Ellison Building ELA 003)

Chair: Joyce Liddle, Northumbria University, UK (joyce.liddle@northumbria.ac.uk)

Joyce Liddle, Northumbria University (joyce.liddle@northumbria.ac.uk)	Public Value Management and New Public Governance: Key Traits, Issues and Developments.
<i>Lucio Spiridione Dicatorato, University of Rome "Tor Vergata" (dicatorato@economia.uniroma2.it)</i>	Public Value Frameworks for Local Public Services: A Systemic Literature Review.
Nathalie Colasanti, University of Rome "Tor Vergata" (Nathalie.colosanti@uniroma2.it) Chiara Fantauzzi, University of Rome "Tor Vergata" (chiara.fantauzzi@uniroma2.it) Rocco Frondizi, University of Rome "Tor Vergata" (rocco.frondizi@uniroma2.it) Marco Meneguzzo, University of Rome "Tor Vergata" (meneguzzo@economia.uniroma2.it , marco.meneguzzo@usi.ch)	Intellectual Capital and the Public Sector: How can Intangibles Generate Public Value?
Eleni Melissanidou, Northumbria University (eleni.melissanidou@northumbria.ac.uk) Lorraine Johnston, Northumbria University (Lorraine.johnston@northumbria.ac.uk)	Public Value Creation in Local Government: Public Entrepreneurs' Perceptions of Greek Fiscal Austerity.

Wednesday 12th September 2018

9.15am: Welcome and Introduction: Lucy Winkell OBE, PVC Pro Vice-Chancellor
(Ellison Building ELA 002)

9.30-10.15am: Frank Stacey Address - Lord John Shipley : Public Policy : Why it Matters and why an Inclusive Society Requires us to Rethink the Approaches of the Last Thirty Years
(Ellison Building ELA 002)

Break 10.15-10.30am

Session 10: Representation in Devolving Environments: Opportunities and Challenges

Date/Time Wednesday 12/09/2018 10.30-12.00pm (Ellison Building ELA 001)

Chair: Karin A. Bottom, Institute of Local Government Studies, Birmingham, UK
(k.a.bottom@bham.ac.uk)

Karin A. Bottom, Institute of Local Government Studies, Birmingham (k.a.bottom@bham.ac.uk)	Representation in Devolving Environments: Opportunities and Challenges.
Karin A. Bottom, Institute of Local Government Studies, Birmingham (k.a.bottom@bham.ac.uk) Colin Copus, De Montford University (ccopus@dmu.ac.uk) Catherine Mangan, Institute of Local Government Studies, Birmingham (c.mangan@bham.ac.uk) Rachel Wall, De Montford University (Rachel.wall@dmu.ac.uk)	Reinterpreting Representative Space: The Role of the Councillor in Devolved Environments.
Richard Kerley, Queen Margaret University, (richardkerley@gmail.com)	Degrees of publicness; Attaching Measurable Numbers to Different Types of Public Entity.
Arianna Giovannini, De Montford University (arianna.giovannini@dmu.ac.uk)	Doing, Undoing, Re-doing Devolution: the Politics of Devo Deals in Yorkshire.

Session 11: New Vehicles for Public Service Delivery

Date/Time Wednesday 12/09/2018 10.30-12.00pm (Ellison Building ELA 002)

Chair: Jan Myers, Northumbria University, UK (jan.myers@northumbria.ac.uk)

Max French, Newcastle University Business School (Max.French@newcastle.ac.uk) Toby Lowe, Newcastle University Business School	The Complexity of Outcomes-based Public Management: An emerging New Paradigm?
Helen Watson, Newcastle Business School (h.watson@northumbria.ac.uk)	Reconstructing Public Sector Audit Through Symbolic Violence.

Philip Shrides, Newcastle Business School (Philip.Shrides@northumbria.ac.uk)	
Elena Bendeliani, (elene.bendeliani@gmail.com)	The Role of Change Management Process in Enhancing the Success. of Innovative Projects: Example of Georgian Public Service.
Max French, Newcastle University Business School (Max.French@newcastle.ac.uk) Toby Lowe, Newcastle University Business School	Funding, Commissioning and Managing Systems Change: A New Conceptual Framework for the Public and non-profit Sectors.

Lunch 12-12.45pm Computer Science Information (CIS) Building

Session 12:

Professor Fred Robinson of University of Durham session on “Who Governs the North East”
12.45-1.45pm
(Ellison Building ELA 002)

Session 13: Inaugural TPA Lecture by Professor Pamela T. Dunning: Why Public Administration is Needed Now more than Ever: Advancing the Scholarship of Teaching and Learning in Public Administration.
12.45-1.45pm
(Ellison Building ELA 001)

Session 14: Impact: Policy and Practitioners

Date/Time Wednesday 12/09/2018 1.45-3.15pm (Ellison Building ELA 001)

Chair: Joyce Liddle, Northumbria University, UK (joyce.liddle@northumbria.ac.uk)

Louise Reeve, LARIA/ Newcastle City Council	
John Mawson, ILG, University of Durham	
Ian Fitzgerald, Newcastle Business School	

Session 15: The Relationship Between the Theory and the Practice of Strategic Management in the Public Sector

Date/Time Wednesday 12/09/2018 1.45-3.15pm (Ellison Building ELA 002)

Chair: Ian. C. Elliott, Queen Margaret University, UK (ieliott@gmu.ac.uk)

Peter Murphy (peter.murphy@ntu.ac.uk) Kirsten Greenhalgh Russ Glennon Peter Eckersley, Nottingham Trent University	Governance, Leadership and Strategic Performance in England and Scottish Fire and Rescue Services – Who Provides Greater Public Assurance, Accountability and Value for Money?
Rob Wilson, Newcastle University (Rob.Wilson@ncl.ac.uk) Mike Martin, Newcastle University Neil Jenkins, Newcastle University Deborah Harrison, Newcastle University Andrew Gray, Newcastle University	Adjusting to Life on Civvy Street. Information Sharing for Veterans – Results of a Regional Study.

Response: Steve Parker, De Montford University, (steven.parker@dmu.ac.uk)

Break 3.15-3.30pm

Session 16: Economic Development

Date/Time Wednesday 12/09/2018 3.30-5.00pm (Ellison Building ELA 001)

Chair: John Shutt, Leeds Beckett University, UK (J.Shutt@leedsbeckett.ac.uk)

John Shutt, Leeds Beckett University (J.Shutt@leedsbeckett.ac.uk)	Global Giants and High Technology Companies: The Changing Chinese Economy: Hangzhou City Region.
Kevin Muldoon-Smith, Northumbria University (k.muldoon-smith@northumbria.ac.uk)	Local Government Finance and the Northern Powerhouse: Situating Devolution within Existing Financial Institutions of Government.
Tom Mordue, Northumbria University (tom.mordue@northumbria.ac.uk)	New Urban Tourism and New Urban Citizenship: Researching the Creation and Management of Postmodern Urban Public Space.
Ignazio Cabras, Northumbria University (ignazio.cabras@northumbria.ac.uk)	Community Cohesion, Entrepreneurial Embeddedness and Third Places: the Impact of Public Houses on Rural Communities in England and Ireland.

Session 17: Open Track Session

Date/Time Wednesday 12/09/2018 3.30-5.00pm (Ellison Building ELA 002)

Chair: Martin Laffin, Newcastle University (m.laffin@qmul.ac.uk)

Melissa Hawkins, Newcastle University (Melissa.Hawkins@newcastle.ac.uk)	Analysing the effects of deregulating Performance Management policy in schools: a Loosely-coupled perspective.
Martin Laffin, Queen Mary University (m.laffin@qmul.ac.uk)	How Parties and Ministers Take Control: The Making and Remaking of English Child Protection Policies 1997-2015.
Mike Martin, Newcastle University (Mike.Martin@ncl.ac.uk) Rob Wilson, Newcastle University (Rob.Wilson@ncl.ac.uk) David Jamieson, Newcastle University	Co-Creation of Social Innovation: Making Sense of Diversity in Complex Public Service Areas Across the EU.

Reflections: Dr. Ian C. Elliott 5.00-5.30pm (Ellison Building ELA 002)

PAC Meeting 5.30-6.30pm (Ellison Building ELA 001)

